



ABOUT US

Spencer Laughlin and Wendy Vaughan are besties who share the gift of gab and infectious laughter. These self-proclaimed basic blondes aren't afraid to be real, dive into influencer culture and have unfiltered conversations on everyday topics that we can all relate to. Grab your drink of choice and join them every Tuesday for girl time and giggles.



10K

WEEKLY
LISTENS



600K+

TOTAL
DOWNLOADS



4.3

RATING ON
ITUNES



28.5K

IG FOLLOWERS

WORK WITH US

Below are examples of ways we can collaborate with you and would love the opportunity to discuss partnership opportunities.

PREMIUM

60+ SECOND MID-ROLL
PODCAST AD

- OR -

IG STORY SERIES OR
STATIC POST

PLATINUM

60+ SECOND MID-ROLL
PODCAST AD

+

IG REEL & STATIC IG
POST OR STORY SERIES

AUDIENCE

- 99.2% Female
- 44.2% Aged 25-34
- 30.5% Aged 35-44
- 96.6% of listeners based in the U.S.
- Interests in Fashion, Beauty, health and family.

SWIPINGUP@GMAIL.COM | @SWIPINGUP
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